
RAYUSH
NATURALS



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GREEN ADDITIONS
2024

PRODUCT CATALOG

NEW INNOVATION



KushaWeavesTM

“KushaWeaves”: eco-friendly, cool, fragrant sustainable home textiles infused with aromatic crops like Vetiver and others. These unique products not only add a touch of elegance to your home but also repel mosquitoes and insects naturally. Experience the perfect blend of functionality and sustainability with our range of Blinds, Curtains, wall art, and other handloom items. Go green while keeping your home bug-free. This is natural without any harmful effect on the environment and users, it cools without electricity, is affordable, Beautiful to match the home decor, and is customizable in any size with user-friendly attributes and maintenance



How It's Made

Kusha weaves are natural fiber curtains/ Blinds that is made from the fibers of the vetiver plant and other aromatic crops, also known as khus. Khus Blinds were traditionally used in 19th century for cooling. They are different from other curtains/ Blinds due to their natural cooling and freshening properties. The natural scent of the vetiver provide a cooling and refreshing effect in hot, humid climates, and the breathable weave of the fabric allows for air circulation, which can help to regulate temperature and improve air quality in a room. Additionally, the natural aesthetic of the vetiver fibers add a unique, natural touch to a room's décor although the effectiveness of these cooling properties can vary depending on factors such as room size, airflow, and the climate. It's effectivity is observed against mosquitoes and insects by users and also mentioned in many studies and researches on vetiver grass, see Ref.





Bringing Life to Interiors with Nature

Ordinary blinds and curtains that do nothing more than block out sunlight, that not only lack eco-friendliness but also fail to keep mosquitoes and insects at bay. Our eco-friendly, cool, and fragrant blinds and curtains are made from aromatic crops. Not only do they add a touch of elegance to your home, but they also have the added benefit of repelling mosquitoes and insects. Our sustainable home textiles are not only visually appealing but also long-lasting, with the fragrance staying for years. Experience the perfect blend of functionality and beauty with our unique range of handcraft and handloom items.

www.rayushnaturals.com

BRINGING BACK THE OLD TRADITIONS OF SUSTAINABLE LIFESTYLES



Kusha-Weaves™
SUSTAINABLE HOME FURNISHINGS



Natural



Mosquito/
Insects
Repellent



Anti depressant
stress relieving
Aroma



Natural
Cooling



Consistent
Fragrance



Washable + Low Maintenance + Long Shelf Life

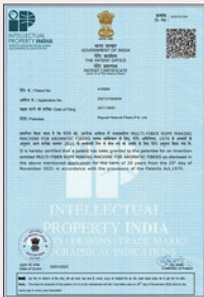
WASTE
UTILIZATION/
RECYCLABLE

PATENTED
TECHNOLOGY

HELPS IN
CARBON
SEQUESTRATION

REDUCES
POLLUTION

RESTORATION
OF LAND



SUSTAINABLE DEVELOPMENT GOALS



Why Kushaweaves

SUSTAINABLE - ECO FRIENDLY SOLUTION WITH NO HARM TO USER AND ENVIRONMENT ...

1. *Traditional blinds and curtains not only lack eco-friendliness but also fail to keep mosquitoes and insects at bay. Our innovative solution: eco-friendly, cool, fragrant blinds, curtains, and other handicraft items made from sustainable home textiles infused with aromatic crops.*

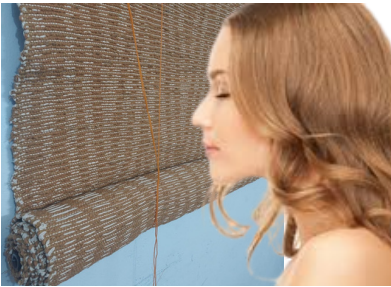


ANCIENT PROVEN METHOD OF NATURAL TEMP CONTROL

1. *In the previous era, our ancestors used to live in huts made from these grasses to stay safe from insects and Heatwaves. The aroma stays long but, is at its best when it is wet. It can be installed indoors or outside the window for natural cooling*
2. *This wonderful aroma creates a stress-free environment and wooden roots help maintaining the temperature naturally*

NATURAL SMOKE CONTROL

1. *To stop smoke from entering the house install the curtains outside the window and wet it fully, now relax and open the window, no smoke will enter the house*



LONG LASTING NATURAL STRESS RELIEVING AROMA OF AROMATIC OILS

1. *Do not machine wash,*
2. *Wash gently with normal water while hanging*
3. *Dusting and*

NATURAL MOSQUITO / INSECTS REPELLENT / TESTED WITH TRIALS

1. *Because of Sesquiterpenes and Vetiverol these qualities exists*



FULL UV PROTECTION/ SUITABLE FOR OUTDOOR / INDOOR USE

UPF RATING ABOVE 50

Uses and Applications

- Wall coverings
- Window coverings
- Ceiling cover
- Outdoor Sheds
- Home Decor items
- Cushions
- Floor covers
- Room Partitions



LOOKBOOK LINE SHEET

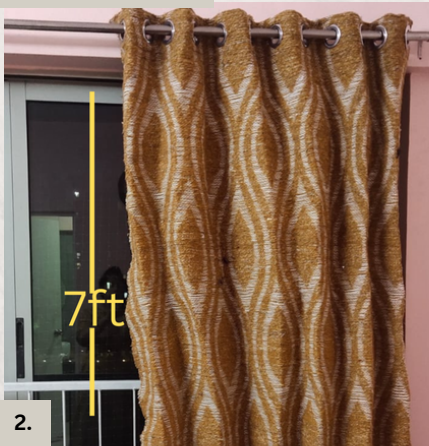
A sustainable home furnishing fabric to weave beautiful blinds, curtains, poufs, carpets, and other furnishings, It is an eco-friendly fabric made from ancient Asian aromatic grasses like Vetiver. It has proven aroma and cooling properties, additional it is effective against mosquitoes and insects too*

PRODUCT CODE: #KWBL001



1.

PRODUCT CODE: #KWCU001



2.

PRODUCT CODE: #KWCA001



3.

PRODUCT CODE: #KWWD001



4.

1. PRODUCT CODE: #KWBL001

BLINDS

Various sizes and colours

ROMAN BLINDS | BLACK
ROLL UP BLINDS | WHITE
AUTOMATED | BEIGE

\$-On request

2. PRODUCT CODE: #KWCU001

CURTAINS

Various sizes and colours

9 x 4 Ft | Black
7 x 4 Ft | WHITE
4 x 5 Ft | BEIGE

\$-On request

3. PRODUCT CODE: #KWCA001

CARPETS & RUGS

Various sizes and colours,
Car carpets

9 x 4 Ft | Black
7 x 4 Ft | WHITE
4 x 5 Ft | BEIGE

\$-On request

4. PRODUCT CODE: #KWWD001

CUSHION FABRICS

Various sizes and colours

50 x 50 cm | Black
50 x 50 cm | Red
50 x 50 cm | Pink

\$-On request

LOOKBOOK LINE SHEET

A natural fiber green weave of beautiful table textiles, wall arts handbags, and other braided items, these eco-friendly handmade items are made from ancient Asian aromatic grasses like Vetiver. It has proven aroma and cooling properties, additional it is effective against mosquitoes and insects too* so enjoy the benefits of aroma therapy at home or on the walk

PRODUCT CODE: #KWPM001



5.

PRODUCT CODE: #KWBH001



7.

5. **TABLE TEXTILES**

Various sizes and colours

- Placemats
- Coasters
- Table Runners
- Table covers

\$-On request

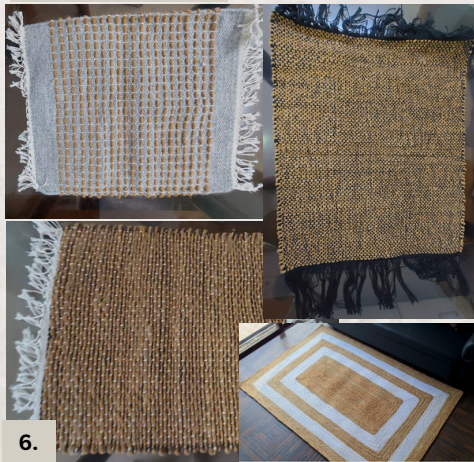
6. **BASKETS & HOLDERS**

Various sizes and colours

- 9 x 4 Ft | Black
- 7 x 4 Ft | WHITE
- 4 x 5 Ft | BEIGE

\$-On request

PRODUCT CODE: #KWTR001



6.

PRODUCT CODE: #KWYA001



8.

7. **HANDBAGS**

Various sizes and colours ,
Car carpets
9 x 4 Ft | Black
7 x 4 Ft | WHITE
4 x 5 Ft | BEIGE

\$-On request

8. **YARN**

Various sizes and colours
50 x 50 cm | Black
50 x 50 cm | Red
50 x 50 cm | Pink

\$-On request

LET'S GET IN TOUCH



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RAYUSH

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